

TIME

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Soc. 4.01.4 Che  
Guevara, Ernesto

Somebody was bound to try, and now Director Richard Fleischer is set to start filming 20th Century's biography of Che Guevara, Marxist folk hero killed while trying to export Castrostyle revolution to Bolivia. "We're already being blasted from left and right," says Fleischer. "The rightists don't want Che glorified, and the leftists are sure their idol will be defiled." As for the Cubans, says Fleischer, "I don't think we'll be playing *Che* in Cuba—though they might acquire a print so they can shoot at the screen."

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